

Media Contact:

Julie Hendricks
Rogers Finn Partners
Julie@FinnPartners.com
(310) 552-4107



the happy egg co. Free Range Egg Distribution Expands into Southern Calif. with New Packing Location

SAN FRANCISCO (July 17, 2014) – [the happy egg co.](#) continues to grow and expand its operations with the addition of a new Riverside County packing and distribution location in Norco, California. This will be the second packing location for the happy egg co., with the original facility in Summers, Arkansas.

“This additional capacity will ensure that the happy egg co. continues to grow and meet the demand for true free range eggs at the speed, affordability and quality that consumers and retailers deserve,” said David Wagstaff, COO of Noble Foods Inc. “The successful growth we’ve seen allows us to take this natural next step to move closer to our west-coast retailers, provide an improved service and further decrease our carbon footprint.”

The Free Range eggs from the happy egg co. come from hens, or “the Girls,” who are free to roam outdoors, with daily access to at least five acres of lush green fields and expert care from family farmers. “The Girls” spend every day outdoors in natural sunlight, flapping, perching, foraging and dust-bathing, which is natural behavior for hens.

the happy egg co. goes well beyond the industry standard requirements for Free Range, organic and cage-free, and has plans to expand and provide even more additional space per bird in the coming months.

“Educating consumers on the reality of the egg industry is a top priority for the happy egg co. in order to define the meaning of true Free Range eggs and humanely raised standards,” Wagstaff said. “At the happy egg co., our free to roam hens always come first.”

For more information about the happy egg co., including where to find a store near you, visit thehappyeggco.com.

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